



**Sicuriq**  
pro

## Find your way with the right map

A lot of us use them and are grateful for them: **Maps from Falk, the big Falk Atlas, Marco-Polo Guides or the Kompass Hiking and Biking programs etc., are part of the Mairs Publishing Group's product portfolio. Mairs have been setting standards for years in publishing production for tourism. The Mairs motto is to "give reliable information and joy at traveling to everybody who are on the road."**

For more than 50 years, the publisher has been in the tourist sector and feels at home in every region of the world, whilst the headquarters of Mairs is in Swabian Ostfildern, near Stuttgart, Germany. Besides having more than ten publishers throughout Europe, they also have their own sheet and offset printer.

On a day to basis, there are over 770 employees of which the cartography section alone employs 65 people. Since 2002 Mairs trusts the OneVision Software. At the time, Mairs was looking for a tool that would convert different raster and object based data formats, mainly the creation of PDF files out of TIFF files, because the printers needed PDFs. The processing of huge data volumes, sometimes around a Gigabyte for one single map, was a crucial request. Manual correction was necessary in each case.

In June 2002 Mairs contacted OneVision Software AG. After a test period, Sicuriq Pro was installed in the autumn. Incoming files are automatically converted in other file formats, following defined rules, and any occurring problems are logged. Sicuriq Pro sets the focus where Mairs needs it to, so raster data can be converted without any problems today.

Mairs sees the advantages of using Sicuriq Pro in the Workflow, most of all in the mass processing of files via hotfolder and batch files. Markus Schorb, Head of Digital Map Production: "The processing of a large number of files is much faster now and already after two or three atlas production, the return on investment has been achieved."

Mairs work is frequently in the 6-color area due to high quality printing needs. The option to recompose separated files into a composite file facilitates the work of the cartographers drastically. Schorb: "Besides saving manual editing of files, the Recompose feature is of special importance. Being able to recompose separated files helps us to gain a maximum flexibility in the workflow."

For hikers and drivers this means the faster Mairs produces, the quicker the updated maps are distributed. The advantage is clear: No more losing your way, find your target immediately!

If you want to know more about OneVision and the OneVision software, please do not hesitate to contact your local sales team:

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