

asura
solvero



Pragati

OneVision Products Ensure Excellence In Print

Providing printing products of highest quality to customers worldwide is a challenge for every printer. It is therefore important that the printer adapts to the specific needs of the customer.

To meet customers' demands worldwide, Pragati, a major Indian printer, aims to continuously modernize the company at every level and sources equipment from best-in-class international vendors available. Within the last years the company has been "SAPPI Asian Printer of the Year" for several times. Their passion for best quality printing and design combined with deep knowledge and understanding of technology involved, ensures their customers excellent results. A simple but focused philosophy, "Produce the highest quality product in the least amount of time at a good price-performance ratio" has seen Pragati grow from strength to strength.

With over 40 years of print experience, Pragati has earned the loyalty of some of the top corporate houses worldwide with their quality, promptness and customer service. What makes Pragati special for their customers is that they see themselves as part of the customers' team. To ensure customers' satisfaction they guide their customers in the selection of paper, the most economical sizes and how to get the best performance for a specific price. Pragati's unique selling proposition is top of the line quality and very fast delivery.

In 2000 they decided to integrate OneVision software into their workflow to further enhance their productivity. Kodali P Ramakrishna, Director of IT & Prepress explains some of the reasons: "Every day Pragati processes around 50 to 60 new projects in its prepress department, then sends a PDF to the

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customer for approval and outputs the file on CtP. Our workflow is very complex. Before integrating Asura and Solvero into it, we often had problems with PostScript files that failed or took unusual long times during RIPing. Furthermore PostScript or PDF files from CorelDraw, Illustrator, FreeHand or InDesign caused a lot of trouble due to transparencies, shadows etc." Those files often produced wrong results and sometimes could not be produced at all.

"Additionally those files caused unnecessary long and unpredictable RIPing times which affected the whole production and delivery schedules." Since installing OneVision software those problems have been solved. The products run the whole day long to check clients' files and fix problems. "We decided to buy OneVision software as we assume OneVision products to be the best to ensure prepress quality. Since using Asura and Solvero errors have been reduced drastically. Furthermore the processing time has been decreased", says Kodali P Ramakrishna. "We have benefited immensely by installing OneVision software and can proudly say that there is not a single case where we could not process client PS/PDF files because of PostScript errors."

Integrating OneVision software in its workflow underlines Pragati's commitment to continuous progress. The software helps them to offer their customers best quality at a reasonable price. As "Pragati" means "progress" in Sanscrit, one can really say that Asura and Solvero updated Pragati's workflow and hence contributed to meet Pragati's continuous commitment to meet latest market demands.

Interested? Then click www.OneVision.com for further information.



Simplify Print and Media

OneVision is a multi-national software company providing innovative, cost-effective software solutions designed to secure and optimize complex workflows in print and media production. OneVision software saves time and expense assisting its clients in improving the speed, security, and simplicity of their workflows.

OneVision's customers include leading newspaper & magazine publishers, commercial printers, prepress companies, advertising agencies, and industrial enterprises. With more than 10 years of extensive experience in developing software for the graphic arts, OneVision today is one of the world's leading suppliers of software technologies for digital printing and publishing applications. As a market leader OneVision advances their customers' interests in associations such as CIP4, PrintCity, NGP, Ghent PDF Workgroup, Ifra or NAA as well as in ISO committees.

OneVision's quality management system is certified based on ISO 9001:2000 standards.

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We look forward to supporting you in optimizing your workflow.

For details, please visit: www.OneVision.com