

PRESS RELEASE

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OneVision @ IfraExpo 2006: Workflow automation via JDFnet; Stress-free and quick communication with customers due to new PDF Error Report; Easy customer access to prepress 24h/7days.

Focusing on workflow automation and improving data exchange and communication with the customer, OneVision showcases at IfraExpo 2006 (booth1337) the comprehensive integration of OneVision Asura Pro into the ad production system printnet of MAN Roland / ppi Media. Highlight in the new version of Asura and Asura Pro, also available in Spanish and Portuguese, is the new PDF Error Report. This feature significantly reduces the communication time with customers as it allows a well defined visualization of faulty elements in production files. Utilizing Asura Enterprise, customers can upload their adverts 24h/7days a week getting immediate email feedback about quality and printability including a softproof.

Regensburg, Germany (October 2, 2006). OneVision Software AG, one of the worldwide leading suppliers of innovative software solutions in the print and media industry takes part at IfraExpo 2006 in Amsterdam (The Netherlands). At booth 1337, OneVision showcases the latest of its software solutions focusing on

Workflow Automation via JDFnet

Users of printnet of MAN Roland / ppi Media and OneVision Asura Pro can now optimize their ad production workflow utilizing a fully automated JDF workflow for the control and correction of ad files. Core of this JDF-solution is an interface which integrates Asura Pro into the ad production system printnet AdMan. AdMan organizes, administrates and controls the ad production using

automatically generated job tickets and passes the incoming data files via JDF ticket on to Asura Pro. The adverts in PDF, PostScript or EPS format are systematically controlled according to defined criteria (e.g. image resolution, hairlines, crop marks, spot colours, colour space) and normalized into the required file format for production. After control and correction, Asura Pro returns the file to AdMan to continue with the production.

Visually Identify Problems Quicker and Easier with OneVision's PDF Error Report in Asura and Asura Pro.

The PDF Error Report complements the well known detailed HTML error report of Asura and Asura Pro. Using PDF 1.5 and 1.6 layer technologies, the error report allows detailed visualisation of faulty elements in adverts or production files. For each identified problem - e. g. image resolution too low, missing fonts, hairlines, wrong colour space, spot colours - Asura and Asura Pro generate one layer which allows to exactly identifying the faulty elements corresponding to that error. The PDF Error Report can be sent to a customer either as a High Resolution or as a Low Resolution file. He can then open it in the downloadable free of charge, Adobe Reader application and without the need for any additional software or Plugins, the problem elements and issues can be displayed and discussed. This facilitates the communication process with the customer as there is no need for long explanations. The customer immediately sees the necessary changes and can act accordingly. Both customer and publisher benefit from significant time savings and cost reduction as well as stress free communication.

Connect your customer 24h a day, 7 days a week to your Prepress Workflow

Asura Enterprise is OneVision's web based solution to connect the customer via Internet/Intranet to the automated quality control and document optimization of Asura and Asura Pro. It streamlines the file transmission of native, and any locally saved files in PDF, PostScript or EPS format and simplifies user authorization and communication: Being connected 24 hours a day, 7 days a week, the customer receives instant feedback about job status including a softproof of the production ready file. Asura Direct is part of Asura Enterprise and works like a printer driver. It allows your customers to directly print all files from their native application over the Internet/Intranet to your production site. Additionally, OneVision will give an outlook to upcoming versions during the next months.

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For further information, please contact www.OneVision.com, call +49 941 78004 0 or send an email to PressOffice@OneVision.com

Editor's Notes

About OneVision

OneVision Software AG develops and implements innovative software solutions and concepts aimed at optimizing workflows in print and media production – assisting its clients in improving speed and quality of their workflows, saving time and expense. Corporate headquarters are located in Regensburg, Germany. OneVision Software AG, also has subsidiaries in Jersey City (New Jersey, USA), in Milton Keynes (United Kingdom), in Levallois-Perret (France) and in São Paulo (Brazil), as well as a branch office in Copenhagen (Denmark). OneVision's customers include leading newspaper & magazine publishers, commercial printers, prepress companies, advertising agencies, and industrial enterprises. Founded in 1994, OneVision today is one of the world's leading suppliers of software technologies for print and media production. OneVision's quality management system is certified based on ISO 9001:2000 standards.

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