

## PRESS RELEASE

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Company Contact:  
Marcus Diwo  
Tel: +49 941 78004 451  
Email: Marcus.Diwo@OneVision.com

### **OneVision to Highlight its Newest Premedia Software Solutions at PANPA 08**

*OneVision will demonstrate its powerful software solutions for the Publishing Industry including all new products which have been presented at PANPA 2008.*

**Regensburg, Germany – August 26, 2008** – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, announced that it will be demonstrating its newest software for printers and publishers at the upcoming PANPA 08 Newspaper Technology Conference in Conrad Jupiters, Queensland, Australia, September 8-10.

During the conference, OneVision will display a wide range of new software solutions for image enhancement, preflighting of online ads, online newspaper, and advertising file verification, optimization and submission. OneVision product experts will also be available to provide information and give live demonstrations.

OneVision is a leading provider of automated prepress and premedia software that easily handles and enables everything from file normalization and optimization to last-minute file editing and money-saving colour ink management – regardless of file type. The customizable software is built on “open” architecture, which allows it to work seamlessly with systems and software widely used today – enabling organizations to maximize the value of their existing production processes.

At PANPA, OneVision will demonstrate an automated, professional-quality image enhancement solution that significantly decreases image processing time by automatically adjusting e.g. the

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colour, shadow and highlight, brightness and contrast, so printers and publishers can reduce time-to-press by decreasing the need to manually correct images.

OneVision's other solutions add a variety of new options for publishers looking to maximize the work that goes into the creation of print media by essentially bringing the familiarity, layout and usability of the traditional printed page online. When today's printed page combines with the latest Web-based technology available, the result is a powerful interactive tool that effectively connects readers to relevant content, including online media, advertisements and third-party media.

PANPA conference attendees will also see how new software makes it easier than ever before to submit ad files online with OneVision software, which gives advertisers the ability to upload and approve files using a highly intuitive 24/7 interface.

"At OneVision, we are constantly striving to design products with our clients' experiences in mind," explains Marcus Diwo, Head of Marketing at OneVision. "Since 1994, OneVision has designed software specifically for the printing and publishing industry. We are extremely pleased to be members of the Pacific Area Newspaper Publishers' Association and to be demonstrating all our new solutions which have been showcased first time at this year's drupa."

OneVision's software is used by many of the world's leading commercial and digital printers as well as publishing organizations in more than 60 countries.

For more information, contact OneVision at +49 (0) 941 78004 0 or visit [www.OneVision.com](http://www.OneVision.com).

### **About OneVision**

OneVision's state-of-the-art premedia software is used every day by the world's largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France and Brazil, OneVision continues

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to bring new solutions to companies worldwide. For more information, contact OneVision at +49 (0) 941 78004 0 or visit [www.OneVision.com](http://www.OneVision.com).

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