

## PRESS RELEASE

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### **OneVision to Exhibit its Latest Printing and Publishing Software Solutions and File Normalization Products at Ifra Expo 2008**

*OneVision will display powerful automated software solutions at booth #11420*

**Regensburg, Germany, September 29, 2008** – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, announced that it will be presenting its newest software for printers and publishers at the upcoming Ifra Expo 2008 in Amsterdam, October 27-30 at the Amsterdam RAI. OneVision will have product experts on hand to provide information and give live demonstrations to Ifra Expo guests at booth #11420.

During the expo, OneVision will reveal their latest time and cost saving technology for the printing and publishing industries. Highlights include new features and functionality to Asura, Asura Pro and Solvero, OneVision's flagship solutions that help publishers streamline and automate the preflighting, optimization and normalization processes in print production.

Among OneVision's recent innovations at the expo will be Amendo, an automated image enhancement solution that significantly decreases image processing time by automatically adjusting elements such as colour, shadows and highlights, brightness and contrast, so printers and publishers can reduce time-to-press by decreasing the need to manually correct images.

Also on display will be Contenio, which automates the preflighting of online advertisements – whether animated or not. With Contenio, the process of checking parameters, such as size and

number of loops, and file approval or rejection can be fully automated and done within minutes, instead of taking hours as with traditional manual processes.

Additionally, OneVision will showcase Voyager, a new software solution that makes 24/7 file transfer and online content approval easy and convenient, and Mirado, a tool which enables publishers to repurpose static print-optimized pages for online use with the ability to add contextual information.

OneVision is the leading provider of automated prepress and premedia software that easily handles and enables everything from file normalization and optimization to last-minute file editing and money-saving colour ink management – regardless of file type. The customizable software is built on “open” architecture, which allows it to work seamlessly with systems and software widely used today – enabling organizations to maximize the value of their existing production processes.

“OneVision continually extends its portfolio to support the printing and online publishing industries,” remarks Marcus Diwo, Head of Marketing at OneVision. “In 2008, we have made significant steps providing new solutions that make it possible for our clients to succeed in the marketplace by saving time and money and we have received very positive feedback. We are delighted to bring OneVision’s newest premedia software products to the IfraExpo 2008, and look forward to our customers’ response.”

OneVision’s software is used by many of the world’s leading commercial and digital printers as well as publishing organizations in more than 60 countries.

For more information, contact OneVision at +49 (0) 941 78004 0 or visit [www.OneVision.com](http://www.OneVision.com).

### **About OneVision**

OneVision’s state-of-the-art premedia software is used every day by the world’s largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision’s flagship solutions allow organizations to save time,

reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France and Brazil, OneVision continues to bring new solutions to companies worldwide. For more information, contact OneVision at +49 (0) 941 78004 0 or visit [www.OneVision.com](http://www.OneVision.com).

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